



Chad Landis
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Hi, my name is Chad Landis,

Thanks for taking a minute to read this... I have something that I'd like to give you that's a little bit different and quite unique... Even better, it's going to save your Church money.

You see, my company specializes in cleaning, maintaining, and preserving the life and appearance of commercial carpets just like yours. **Carpeting is a big investment and I show Churches how you can make it last longer, look like new again and get the most out of your investment.**

I'm very familiar and experienced with all of the various types of cleaning systems and procedures, but when it comes to commercial carpeting, the system that I use stands head and shoulders above the rest because it saves you money and eliminates the problems associated with traditional methods.

Over the years I've become well aware that the 2 biggest problems that Churches and other commercial settings have with carpet cleaning are. It takes FOREVER to dry, and the spots keep coming back.

If one of those rings a bell, you can rest easy because this new system **ELIMINATES** those two concerns.

This unique system uses 90% less water than other systems. It actually wipes the soil off the fibers, leaving the carpet **dry in just minutes**, not hours or days so **you can get back to normal operations and business as usual very quickly.** It also leaves **NO STICKY RESIDUE** so it stays clean **MUCH LONGER** than traditional cleaning methods!

As an added plus, we use **100% Green cleaning agents** that are safe for the environment and the people that use your building.

So, here's what I'd like to give you. Talk is cheap so I'd like to prove what I've told you by cleaning one room or area of your **DIRTIEST** carpeting...**Up to 150 square feet absolutely free.** Don't go easy on me either... I want the biggest problem area that you have and I'll even throw in **FREE** carpet protector for that area.

The carpet protector will keep that problem area cleaner longer, and more importantly, its EPA designed for the environment **100% green and includes a built-in Anti-Allergen.** (This stuff is amazing)

Now, I already know what you may be thinking and quite frankly, in this day and age I can't blame you...

You may be thinking... Okay, just another carpet cleaner that's trying to get over on me by offering something for free that's going to end up costing me an arm and a leg... **Not So!**

I can't blame you for being skeptical but if you are thinking that, please read on and I promise you'll be glad you did.

As I mentioned before, my company, Personal Touch Carpet Cleaning specializes in solving floor covering problems for Churches and **saving you money**... I just want to show you what I can do for you and how you can put an end to dirty, dingy carpet forever and have sparkling clean, well maintained carpeting from here on out.

So what's the catch?

There's absolutely no catch, no-cost, no obligation, no teeny tiny print... No strings attached.

This will just give you and I a chance to get acquainted and a way that you can see for yourself how we turn tired, old carpet into plush, **new-looking luxurious carpet** - the kind that was originally installed!

Now, if you fall in love with your new clean room or area, what I'll do is give you a **written quote** on how much it would be to make your entire Church look sparkling clean!

Whether you need your carpets cleaned right away or sometime in the distant future... **My hope is that you'll keep my written quote on file** and call me when you **ARE** ready for professional cleaning.

I'll be ready **WHENEVER** you are. I'll be thrilled to have gained your trust and you'll be thrilled with the results.

If you **do** choose to have more cleaning done while I'm there. You'll get **10% off** of your cleaning cost.

When I'm finished, your carpets will look vibrant and clean, the **colors will be brighter**, the process goes fast and they will be **dry and ready to use again in just minutes!**

Here's the FULL SERVICE that you can expect if and when you decide to put your trust in me to clean your carpets:

1st - We'll pre-inspect your carpeting:

Every carpet is thoroughly inspected before cleaning to assess its condition and determine the most effective cleaning process.

2nd - We'll pre-vacuum your carpeting:

Your carpeting is pre-vacuumed to remove the insoluble dry soil. This is an integral part of the cleaning process to ensure a **super clean carpet**.

3rd - (Depending on how heavily soiled your carpet is):

We apply our specially formulated pre-spray cleaning agent. Our pre-spray is non-toxic, biodegradable, and best of all it's green so it's perfectly safe.

4th - We'll pre-spot:

Difficult spots are treated with special solutions to increase the chances for removal.

5th - We perform soil extraction:

We use our special patented absorption system that absorbs all the soils and oils from the **entire carpet fiber. This system uses 90% less water and leaves the carpet dry within minutes!!!**

6th - We'll treat the worn areas with our patented polymer:

As carpets get worn they get scratched and abraded, we fill the scratches in with a special polymer to help reflect the light so they don't look as worn.

Lastly... We treat the carpet with the most advance carpet protector on the market!

Our EPA **registered green** carpet protector, will not only keep your carpets SPARKLING CLEAN longer... It has built in anti-allergens which the entire congregation will appreciate :)

I know, I know... you're probably thinking to yourself...

Does my carpet really need all this stuff done to it?

Well, the answer is yes. **Your carpet's condition can affect you and your congregation's health.**

When people enter your building from the outside, they're not just tracking in dirt. They're also tracking in car exhaust, cigarette smoke, asphalt, chemicals, dust, germs, pollens, tar, soot and many others.

These pollutants get lodged into your carpet making it unhealthy and look dirty and dingy. They also tear at and **break down the fibers** making it **wear out many times faster** than it should.

Our unique cleaning process will clean all of that yucky gross stuff out and you, your congregation and employees can have the **cleanest healthiest carpet ever!**

Don't Face COSTLY Premature Carpet Replacement... We Can Make It LAST!

Your carpets are just like your roof...Both needs to be replaced periodically, but proper maintenance will make them last YEARS longer.

As mentioned above... Carpets get **PACKED** with abrasive pollutants that DESTROY the fibers over time. Unfortunately replacement is EXPENSIVE.

When it comes to roofs, a lot of Churches have a building fund were they put so much away every month for that eventual roof replacement.

With carpets...**You can save thousands of dollars** by simply having your carpet properly cleaned and professionally maintained.

When using us and our unique system that's especially designed for commercial carpeting... **You can extend the life of your carpet by 2 to 3 times...** Sometimes even for years and years!

Think of all the good you could do with that extra money.

**There's NO RISK in your decision to trust us with your carpet cleaning...
We ALWAYS give a 100% satisfaction guarantee**

Most of my business comes from repeat customers and referrals. **I know the value of a satisfied customer** and will do everything within my power to ensure that you get the very best cleaning job possible.

A little more about me:

14 years of cleaning experience

Properly Licensed, Insured and Bonded

IICRC certified (institute of inspections cleaning and restoration certification)

Certified Textile Pro

Member of Ethical Services

Member of the Buy Local Coalition

A+ Angie's List Rating

Lancaster Bible College Alumnus

As you can see... my company is going to be here for a long, long time.

Whether you need us right away or not... You will need your carpets cleaned sooner or later. Knowing about this system and having a free quote filed away will come in pretty handy when that day comes.

So please give me a call me at 717-848-2064 and schedule your free carpet cleaning for one room or area up to 150 square feet. I'll even throw in the free protector and you'll be amazed at how long that area will stay clean and look GREAT!

Sincerely,

Chad Landis
Personal Touch Carpet Cleaning
376 Tri Hill Dr.
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(717)848-2064

P.S. Carpet doesn't have to LOOK dirty to BE dirty. In fact, tests have shown that every time you wait until the carpet *looks* like it needs cleaning before you have it cleaned... You take **six months** off of the life of the carpet. In other words, be sure to seek professional cleaning **before** your carpet appears heavily soiled.

P.P.S. I'll also give you a free no obligation proposal on maintaining your carpets on a regular basis. This is the best and most cost-effective way to **extend their life** and they will **always** look fresh and clean.